

**CONTRACT**

**WITI**  
**9001 North Green Bay Road**  
**Milwaukee, WI 53209-1297**  
**(414)355-6666**

And:

**SRH Media**  
**2204 Countryside Drive**  
**Silver Spring, MD 20905**

<u>Contract / Revision</u> 566499 /		<u>Alt Order #</u> 09783471
<u>Product</u> NEUMANN FOR SENATE		
<u>Contract Dates</u> 08/07/12 - 08/13/12		<u>Estimate #</u> ADD
<u>Advertiser</u> Neumann/ R/ Senate		<u>Original Date / Revision</u> 08/06/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WITI	<u>Account Executive</u> Trevor Heaton	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	6	08/11/12	08/11/12	Sa 9p-930p	9p-930p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$1,000.00			
N 2	6	08/11/12	08/11/12	Sa 930p-10p	930p-10p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$1,000.00			
N 3	6	08/12/12	08/12/12	Su 9p-930p	9p-930p		:30			NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$1,050.00			
N 4	6	08/12/12	08/12/12	Su 930p-10p	930p-10p		:30			NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$1,050.00			
N 5	6	08/12/12	08/12/12	Su 7a-8a	7a-8a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$250.00			
<b>Totals</b>											<b>5</b>	<b>\$4,350.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/12/12	5	\$4,350.00	\$3,697.50
<b>Totals</b>	<b>5</b>	<b>\$4,350.00</b>	<b>\$3,697.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

I, steve hazleton,  
being/on behalf of: Neumann for Senate, a legally  
qualified candidate of the republican political  
party for the office of: us senate  
in the primary  
election to be held on: august 2012  
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:** see schedule

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

neumann for senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

jack voight

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

6/28/12

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

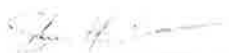
I, Neumann for Senate  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**                      ☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



  
signature of candidate or authorized committee

Neumann for Senate

printed name

6/28/12

date

	<b>SRH Media Inc</b> <b>Media Account</b> 2204 Countryside Drive Silver Spring, MD 20905 301-878-0010	<b>BANK OF AMERICA, NA</b> 7-169/520	5624
		8/4/2012	
PAY TO THE ORDER OF	<b>WITI TV</b>	\$ **20,612.50	
Twenty Thousand Six Hundred Twelve and 50/100*****		DOLLARS	
Neumann Aug 7-13			
⑈005624⑈ ⑈052001633⑈ 446018513538⑈			

SRH Media Inc.

WITI TV

Client Expenses:Neumann

8/4/2012

5624

20,612.50

order 566499  
 +  
 559850

BoA Media Account

Neumann Aug 7-13

20,612.50

SRH Media Inc.

WITI TV

Client Expenses:Neumann

8/4/2012

5624

20,612.50

BoA Media Account

Neumann Aug 7-13

20,612.50